

Supercharge Your Analytics with the Right Data Strategy and Roadmap

JOURNEYTEAM

A well-defined data strategy aligns business information with objectives to drive better decision-making and gain powerful insights. Create a strategic data roadmap based on your unique organizational needs to properly harness data, gain a competitive industry advantage, and accelerate growth.

Workshops

This offering includes 1:1 guidance with our experienced Data Architects in the following personalized workshops:

1. Assess and Define

- a. **Assessment** of current data landscape
- b. **Define policies, procedures, and standards** for data quality, privacy, security, and compliance

2. Align

- a. **Align data efforts** with overall organizational goals and strategies

3. Customize

- a. **Finalize** current and recommended data architecture, value proposition, gap analysis, and roadmap

4. Publish

- a. **Refactor documentation**, conduct peer review, publish and review final versions

Deliverables

A custom, detailed data strategy and road map that includes the following:

- **Diagram:** Current and recommended data architecture
- **Value Proposition:** Provides a compelling view of business value resulting from executing the strategy
- **Gap Analysis:** Outlines metrics needed for business value and the actions needed provide critical insights

Price: \$5,000

Contact our data specialists at journeyteam.com/contact to start maximizing the value of your business data.